



West Coast Challenge Series

Sponsorship Proposal

2013



Top U.S. Beach Soccer Event Santa Cruz Beach Boardwalk

Other Cities in 2013 include:

San Francisco, San Diego, Sacramento & Stinson Beach



Who are we?

One of the top three beach soccer events in the United States

First beach soccer company operating in multiple venues

Only company ran by a former U.S. Beach Soccer National Team Coach

Part of Viaports Sports Entertainment Division



Our Vision :

*To continue to expand our large scale
Beach Soccer Events in both North
America & Internationally!*





*Pro-Am Beach
Soccer Tournaments*

*We host two-day
tournaments once
a year*

Santa Cruz
June 1st & 2nd

9th Annual

Stinson Beach

April 21st



**3rd
Annual**



Ocean Beach

San Francisco

August 2013

7th Annual



Introducing in 2013
San Diego - October
Sacramento - November

TARGET

80% Youth soccer teams
(ages ranging 6 to 19 - 60% girls)



TARGET

20% Adult soccer teams
(ages ranging 18 to 40 - 85% men)





TARGET

Families & Friends
Great reach of Latin American
soccer community





Santa Cruz Tournament Snapshot

- **Over 150 Teams**
- **20% Adult teams**
- **80% Youth teams**
- **Over 4,000 Attendees (Players, Coaches, Families & Friends)**
- **Over 20,000 Attendees to the Beach Boardwalk**



2013 Annual Tournament Snapshot

- 300 Teams
- 20% Adult teams
- 80% Youth teams
- Over 7,000 Attendees (Players, Coaches, Families & Friends)
- Over 20,000 Attendees to the Beach Boardwalk



HOME OF PRO-AM BEACH SOCCER

Online

Pro-Am Beach Soccer

Hot-Beach-Soccer & Fun [CLICK TO READ MORE >](#)

POWERED BY CORNER KICK SYSTEMS

Current Section: Home, History Of Beach Soccer, Our Mission, Testimonials

SETANTA SPORTS

Logo grid: P, N, G, C, A, S, M, J, K, L, H, D, S, B, G, W, V, C, A



OCEAN CITY, MO

OCEAN CITY, NJ

WILDWOOD, NJ

Vote



Print



On Site



SPONSORSHIP

Opportunities



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Opportunities

	Sponsor Types		
Sponsor Rights*	Presenting	Official	Partner
Sponsor cap per event	1	3	5
Logo on Website	Yes	Yes	Yes
Premium Items in Gift Bags	Yes	Yes	Yes
On-Field Signage	Yes (4:1)	Yes (2:1)	Yes (limited)
PA Announcements	Yes (2:1)	Yes	Yes
10'x10' Booth Space	Yes (2)	Yes (1)	Yes (1)
Logo on T-shirt	Front & Back	Back	Back
Logo on Newsletter	Top	Bottom	Bottom
Category Exclusivity	Yes	Yes	-
Stage Signage	Yes	Yes (limited)	-
Ad in Program	Full Page	Half Page	
Logo on All Reg Pages	Yes	-	-
Inclusion in E7 Messaging	Yes	-	-
Inclusion in Boardwalk Newsletter	Yes	-	-
Activation at Early Check-in	Yes	-	-
Logo on wristbands	Yes	-	-
*Final Sponsor Rights to be agreed upon by both parties			

SPONSORSHIP

Fees

2014 events	Presenting	Official	Partner
Stinson	\$1,000	\$500	\$250
Santa Cruz (#1)	\$7,500	\$4,000	\$2,500
Santa Cruz (America Scores)	\$7,500	\$4,000	\$2,500
Ocean Beach, SF (America Scores)	\$2,000	\$1,250	\$500
Santa Cruz (#2)	\$7,500	\$4,000	\$2,500
Ocean Beach, SF	\$1,000	\$500	\$250
Full Tour	\$22,500	\$12,000	\$8,500



Contact us anytime!

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YOUR INPUT
is important to us