



3rd ANNUAL MARINA FAMILY FEST

Hosted by the Marina Community Association

The Marina Community Association invites you to join us for the **3rd Annual Marina Family Fest**.

The Marina Family Fest returns for its third year on **Sunday, September 29th**. Hosted by the **Marina Community Association (MCA)**, this unique family-friendly event will be held on the historic **Marina Greens**. A portion of the event proceeds will be used to benefit a local non-profit organization.

The Marina Family Fest features a multitude of **child and family friendly attractions**: Bounce Houses, Face Painters, Balloon Artists, Petting Zoo, Climbing Wall and more for the kids...Gourmet Food Trucks, Beer & Wine Garden, Local Vendor Booths & Activities, Demonstrations by SFPD & SFFD and much more for the whole family to enjoy.

In partnership with the San Francisco Parks Alliance, **all donations and sponsorships of the Marina Family Fest are tax-deductible**. The MCA is a non-profit, volunteer organization that is dedicated to protecting and improving the distinctive residential quality of San Francisco's Marina District and its members actively participate with local government and other civic agencies for the betterment of the community.

With the support of the **District 2 Supervisor Mark Farrell, San Francisco Recreation and Parks Department, San Francisco Parks Alliance** and **UVMG** we look forward to once again bringing the community an event we can all be proud of.

Several options have been created – from Event Sponsorship to Program Advertisement – for you to become involved with this wonderful event and give back to the community.

Together we can make a difference in family life in San Francisco. Please review the following pages for further details on how you can be a part of this exciting community event.

Sincerely,

The Marina Community Association Board of Directors

Marina Community Association
1517 North Point Street, Box # 531 • San Francisco, CA 94123
sfmca.org



EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$7,500

- Category Exclusivity
- Logo on Top Portion of all Collateral
 - Exclusivity on this location of the Collateral
 - 500 Posters / 20,000 Flyers
- Logo/Text included in all On-line Marketing Promotions
- Logo/Text included in all Email Blasts
- Logo on all Event Signage
- **Full Page** Ad in Event Program
 - 2000 Programs (8 ½" x 11" size, Full Color)
- Inclusion on Sponsor Recognition Page
- Two (2) 10'x10' booth spaces
- Rights to place Company specific signage onsite
- Logo on T-shirt Front
- Link on www.sfmca.org event page

OFFICIAL SPONSORS: \$5,000

- Logo on Bottom Portion of all Print and On-line Collateral
 - 500 Posters / 20,000 Flyers
- Logo/Text included in all On-line Marketing Promotions
- **1/2 Page** Ad in Event Program
 - 2000 Programs (8 ½" x 11" size, Full Color)
- Inclusion on Sponsor Recognition Page
- One (1) 10'x10' booth spaces
- Logo on T-shirt Back
- Link on www.sfmca.org event page

OFFICIAL PARTNERS: \$2,500

- Logo/Text included in all On-line Marketing Promotions
- **1/4 Page** Ad in Event Program
 - 2000 Programs (8 ½" x 11" size, Full Color)
- Inclusion on Sponsor Recognition Page
- One (1) 10'x10' booth spaces
- Logo on T-shirt Back
- Link on www.sfmca.org event page

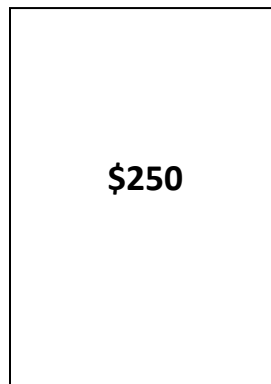


EVENT PROGRAM ADVERTISEMENTS

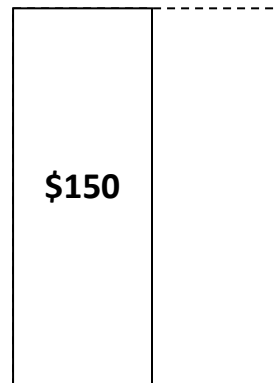
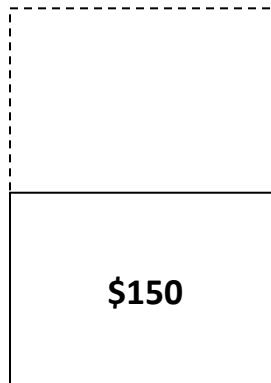
Event Program Advertisement Information:

- The event will feature a Full Color, 8 ½” x 11” Program
- A minimum 16 Page Program will be created
- The program will be available free of charge and will be available at all Ticket Booth, Vendor Booths, Beer & Wine Garden and distributed throughout the event.
- A Minimum of 2,000 copies will be printed
- Ad Rates:

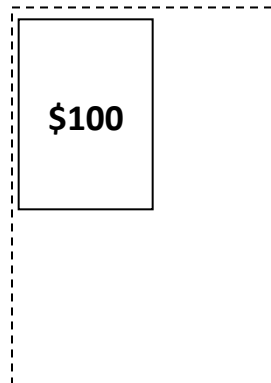
○ **FULL PAGE AD:**



○ **1/2 PAGE AD:**
(Horizontal or Vertical)



○ **1/4 PAGE AD:**



Marina Community Association

1517 North Point Street, Box # 531 • San Francisco, CA 94123

sfmca.org



VENDOR BOOTH SPACE

STANDARD VENDOR BOOTH SPACE: \$250

- Vendor will be allowed One (1) booth space area – 10'x10' in size
- Inclusion in Vendor List in Event Program
- 50% off the Purchase of Any Event Page Ad
- Power included
- DOES NOT Include Tent, Tables or Chairs
 - Pricing for renting equipment below

NON-PROFIT VENDOR BOOTH SPACE: \$150

- Vendor will be allowed One (1) booth space area – 10'x10' in size
- Inclusion in Vendor List in Event Program
- 50% off the Purchase of Any Event Page Ad
- Power included
- DOES NOT Include Tent, Tables or Chairs
 - Pricing for renting equipment below

CONCESSIONS BOOTH SPACE: \$300

- Vendor will be allowed One (1) booth space area – 10'x10' in size
- Inclusion in Vendor List in Event Program
- 50% off the Purchase of Any Event Page Ad
- Power included
- DOES NOT Include Tent, Tables or Chairs
 - Pricing for renting equipment below

EQUIPMENT RENTAL PRICING

<u>ITEM</u>	<u>PRICING</u>
TENT	\$50
TABLE LINEN	\$20
TABLES	\$15
CHAIRS	\$5

Marina Community Association

1517 North Point Street, Box # 531 • San Francisco, CA 94123

sfmca.org



SPONSOR PARTICIPATION FORM

BUSINESS NAME:

CONTACT NAME:

EMAIL:

ADDRESS:

CITY, STATE ZIP:

CONTACT PHONE:

SPONSORSHIP TYPE
(please select one)

- | SPONSOR | ADVERTISEMENT | VENDOR BOOTH |
|--------------------------------------------------|--------------------------------------------|------------------------------------------|
| <input type="radio"/> Presenting - \$7,500 | <input type="radio"/> Full Page - \$250 | <input type="radio"/> Standard - \$250 |
| <input type="radio"/> Official Sponsor - \$5,000 | <input type="radio"/> Half Page - \$150 | <input type="radio"/> Non-profit - \$150 |
| <input type="radio"/> Official Partner - \$2,500 | <input type="radio"/> Quarter Page - \$100 | <input type="radio"/> Concession - \$300 |

ADDITIONAL EQUIPMENT

10'x10' Tents	\$50 each	x	=	
Tables	\$15 each	x	=	
Chairs	\$5 each	x	=	
Table Linens	\$20 each	x	=	

Please complete and return this page via email to info@sfmca.org or fax to **866-412-5022**

Marina Community Association
1517 North Point Street, Box # 531 • San Francisco, CA 94123
sfmca.org



RAFFLE ITEM DONATIONS

Thanks to our partnership with the San Francisco Parks Alliance, **all donations to the Marina Family Fest are tax-deductible.**

If your business cannot make a financial commitment to support the event at this time, please consider donating an item or service to our Raffle. Please help support a great family event and take advantage of the tax-deduction benefits.

If your business is already supporting the event via a Sponsorship, Program Ad or Vendor Booth, consider enhancing your support with the donation of an item or service.

To donate an item to the **3rd Annual Family Fest Raffle**, simply complete and return this page via email to info@sfmca.org or via fax to **866-412-5055**.

RAFFLE ITEM DONATION

BUSINESS NAME:

CONTACT NAME:

EMAIL:

ADDRESS:

CITY, STATE ZIP:

CONTACT PHONE:

RAFFLE ITEM VALUE:

RAFFLE ITEM INFO:

Marina Community Association

1517 North Point Street, Box # 531 • San Francisco, CA 94123

sfmca.org